



## **Gerardo L. Largoza**

### **ADDRESS**

School of Economics  
Rm. 207 St. La Salle Hall  
De La Salle University  
2401 Taft Avenue, Manila  
Philippines 1004

### **PHONE**

+632 524-4611 loc. 137

### **FAX**

+632 303-0867

### **EMAIL**

gerardo.largoza@dlsu.edu.ph

## CURRICULUM VITAE

### **ACADEMIC RANK**

Associate Professor 7

### **EDUCATION**

Ph.D. Development Studies (with distinction), College of Liberal Arts, De La Salle University, 2007  
MA Economics of the European Union, Department of Economics, University of Exeter, UK, 1997  
MSc Economics, College of Business and Economics, De La Salle University, 1996  
AB Economics-BSC Legal Management, College of Liberal Arts, De La Salle University, 1992

### **PROFESSIONAL APPOINTMENTS**

2016-present	Director, Quality Assurance Office
2012-2015	Chair, Economics Department
2008-2010	Deputy Director, Angelo King Institute
2008-2010	Chair, College Research Council
1999-2003	Vice-Chair, Economics Department

### **PUBLICATIONS**

2010	Intal, P., Largoza, G.L., Malabed, R.N., & Mutuc, P.M. (eds.) Production Networks, Globalization and Industrial Adjustment. Angelo King Institute
2008	Sta. Maria, M.A., & Largoza, G.L. On the non-distinction of self and other in the notion of personhood. International Journal for Dialogical Science, 3(1):55-68
2007	Santiago, A.L., Largoza, G.L., & Conchada, M.P. What does it cost a university to educate one student? International Journal of Education Policy and Leadership, 2(2):1-11

- 2005 Intal, P., & Largoza, G.L. (eds.) Society, Economy, and Philippine Development. Angelo King Institute and Konrad Adenauer Stiftung Philippines

### **AWARDS AND HONOURS**

- 2012 Provincial Finalist, MetroBank Search for Outstanding Teachers
- 2011 Outstanding Book, National Academy of Science and Technology (ed. with Ponciano S. Intal, Jr., Rizalino N. Malabed, and Paulo Jose M. Mutuc)
- 2002 Hall of Fame, DLSU Student Search for Outstanding Teachers (1994, 1996, 1999, 2000, 2002)

### **GRANTS AND FELLOWSHIPS**

- 2015 Global Entrepreneurship Monitor, Philippine Report, Angelo King Institute-IDRC (with Tereso S. Tullao, Jr., Aida L. Velasco, Mitzie Irene P. Conchada, et al, completed)
- 2014 Philippine Alternative Learning System Survey, DLSU-URCO (completed)
- 2014 Global Entrepreneurship Monitor, Philippine Report, Angelo King Institute-IDRC (with Tereso S. Tullao, Jr., Aida L. Velasco, Mitzie Irene P. Conchada, et al, completed)
- 2013 Impact Evaluation of Conditional Cash Transfers programme in Bagac, Bataan. Research grant, Angelo King Institute (with Marites M. Tiongco, Mitzie P. Conchada, et al)
- 2012 SMEs and Innovation. Research Programme Workshop Grant, DLSU-URCO (with Aida L. Velasco and Junette A. Perez)
- 2009 Eliciting Primes from Narratives of Integrity, Research grant, CHED Zonal Research Centre (with Rizalino N. Malabed and Jeremiah B. Joaquin)
- 2007 Loob in a Dictator Game, CHED Dissertation Grant

### **ACADEMIC AND PROFESSORIAL CHAIRS**

- 2015 Don Jose Z. Fernandez Chair of Economics
- 2008-13 Br. Vincenzo della Croze FSC Chair of Business and Economics

## INVITED TALKS & WORKSHOPS

- 2017 Writing Policy Briefs  
Bureau of Trade and Industrial Policy Research  
Department of Trade and Industry  
Makati, 21 Dec
- 2017 Building a Research Culture  
De La Salle Araneta  
Malabon, 6 Sep
- 2016 Writing for Journals  
University of the Immaculate Conception  
Davao, 29 Aug
- 2016 Writing for Journals  
Department of Science and Technology  
Davao, 31 Jul
- 2014 Replication and Proposal Writing,  
DLS-D Research Week, 20 Nov
- 2014 Replication as Capacity Building in Research,  
CBEAM De La Salle Lipa, 27-28 Oct
- 2014 Experimental and Non-Experimental Impact  
Evaluation, CIRC College of Saint Benilde, 9 Aug
- 2014 Formulating a Five-Year Research Agenda for CSB,  
18-20 March, Tagaytay
- 2014 Economics of International Relations, Foreign  
Service Institute, Department of Foreign Affairs,  
14 January
- 2013 Developing Research Proposals, College of Saint  
Benilde, 7 & 14 December, 11 January
- 2013 Writing for Academic Journals, University of the  
Philippines-Mindanao, 29-31 October
- 2013 Developing Research Proposals, De La Salle  
Dasmariñas, 16 October
- 2013 Writing for Academic Journals, College of Business,  
De La Salle Lipa, 6-7 June
- 2013 Misconceptions in the Teaching of Microeconomics,  
De La Salle Philippines, 17 May
- 2012 Evidence-based Methods in the Workplace, Junior  
Philippine Economics Society, University of the  
Philippines-Diliman, 17 November
- 2012 Writing for Academic Journals, University of  
Mindanao, 6-7 October

- 2012 Writing for Academic Journals, College of Business Administration/College of Science, De La Salle-Dasmariñas, 28 August
- 2012 Economics and Happiness, Young Economists Convention DLSU, 3 March
- 2012 Designing a Research Programme, University of San Carlos, Cebu, 6-7 January
- 2011 Economics and Happiness, Global Citizenship Programme, Soka University, Hachioji, 6 November
- 2011 Writing for Academic Journals, University of Mindanao, 21-23 August
- 2011 Writing for Academic Journals, University of the Philippines-Mindanao, 30 May-1 June
- 2011 Developing a Strategic Plan for CHED-ZRCs, CHED Zonal Research Centre, 24-15 February
- 2009 Writing for Academic Journals, CHED Zonal Research Centre, 10 December
- 2009 Equitable Development, Good Citizenship Movement, 22 August
- 2008 The Social Sciences in Everyday Life, Pi Gamma Mu, 21 November

### **CONFERENCE, PROJECT & WORKING PAPERS**

- 2017 Social Comparison, the N-Effect and Experimental Asset Bubbles. (with K.F. de Gracia, M.A. Reyno, J.L. Yupangco). Proceedings of the 2017 DLSU Research Congress
- 2017 Education Mismatches and Wage Effects: Evidence from the 2010 DLSU Graduate Cohort. (with C.G. Gacott, C.A. Orda, M.J. Quing, A.K. Soriano). Proceedings of the 2017 DLSU Research Congress
- 2016 Measuring Entrepreneurial Aptitude: An Analytical (Not Psychological) Approach. Proceedings of the 2016 DLSU Research Congress (Best Paper Award)
- 2015 Evidence for Causal Interpretations of the Easterlin Paradox: Propensity Score Matching and Dose-Response Functions on 2014 World Values Survey Data. (with I. Favorada, C. Reinante, S. Tan, and J. Thai). Proceedings of the 2015 DLSU Research Congress
- 2015 "Math", "Intuition", and "Authentic Learning" in Economics: Evidence from a Randomised

- Controlled Trial. (with J. Sarao, S. Laohoo, and G. Cruz). Proceedings of the 2015 DLSU Research Congress
- 2014 The Easterlin Paradox Re-examined Using Propensity Score Matching on Philippine Social Weather Station Data. Proceedings of the 2014 DLSU Research Congress
- 2013 GreenTap: Using Nudges, Automatic Behaviour, and Commitment Devices to Increase Saving Among DLSU Students. (with A. Arguelles, R. Gorres, S. Jakosalem, and J. Prats). Proceedings of the 2013 DLSU Research Congress
- 2013 A Model of Status, Norms of Universal Dignity, and Identity. Unpublished working paper
- 2012 On Evidence-Based Student Activities to Increase Happiness. Unpublished working paper
- 2012 Eliciting Primes from Narratives of Integrity (with R.N. Malabed & J.J. Joaquin, et al). Commission on Higher Education
- 2011 A Constructivist Approach to Teaching Production and Cost Theory. Unpublished working paper
- 2011 An Active Learning Approach to Teaching Comparative Advantage. Unpublished working paper
- 2009 Development, Happiness, and an RP-Style Social Market Economy. Unpublished working paper
- 2008 What it (Now) Means to be Rational. Unpublished working paper
- 2007 Social Capital and a Social Market Economy for Industrial Adjustment to Globalisation. Angelo King Institute-Konrad Adenauer Foundation
- 2005 NGOs and Social Protection: The Philippine Case. Chapter in State and Civil Society in the Context of Transition (Zhang, Y., ed.). World Affairs Press. ISBN 7-5-12-2549-4
- 2005 Laboratory Experiments in Economics. DLSU Business and Economics Review. Vol. 16 No. 1 ISSN 0116-7111

## **CONFERENCE & SEMINAR PARTICIPATION**

- 2016 Participant, AUN-QA Training Course for Institutional Assessment, 21-26 Jul, Hanoi
- 2016 Participant, AUN-QA Training Course for Programme Assessment (Tier 2), 24-27 January, Manila
- 2015 Participant, AUN-QA Training Course for Programme Assessment (Tier 1), ASEAN Universities Network, 27-30 January, Bangkok
- 2012 Plenary discussant, De La Salle Arts Congress, 15-16 February
- 2011 Participant, Evidence-Based Policies to Address Poverty (Dean Karlan), Asian Institute of Management-Innovations for Poverty Action, 8 July
- 2010 Presenter, Comparing Social Market Economy Policies across Asia, Konrad Adenauer Stiftung, Hanoi, 10-12 October
- 2010 Participant, Migration and Human Capital (Oded Stark), Angelo King Institute, 13 August
- 2010 Organiser, Mobilising for a Decade of Development, DLSU School of Economics, 11 June
- 2010 Discussant, Competition and the Social Market Economy, Young Economists Convention, 5-6 March
- 2010 Participant, Developments in Indigenous Psychology (Uichol Kim), DLSU Psychology Department, 16 February
- 2008 Participant, Academic Writing (James Liu), Asian Journal of Social Psychology, 11 January
- 2007 Presenter, Reciprocity: Theories and Facts, University of Milano-Bicocca, 22-24 February

## **CAMPUS/DEPARTMENTAL TALKS**

- 2013 Developing Proposals, URCO|RVR-College of Business, 22 Nov
- 2013 Writing for Academic Journals, RVR-College of Business, 31 July
- 2013 GreenTap: Using Nudges, Automatic Behaviour, and Commitment Devices to Increase Saving Among DLSU Students, DLSU Research Congress, 7 March
- 2012 Experiments in Economics, Economics Organisation (ECONORG), 17 November
- 2012 Evidence-based Evaluation of Business Practices, RVR College of Business, 9 November

- 2012 A Model of Status, Norms of Universal Dignity, and Social Exchange, School of Economics, 7 November
- 2012 Ethical Scholarship, Intellectual Property Office, 5 October
- 2011 Clarity, Cohesion, Coherence in Writing, Lasallian Schools Press Conference, 5-8 May
- 2011 Psychology, Behavioural Economics, and Business, Samahan ng mga Mag-Aaral sa Sikolohiya, 2 April

### **TEACHING EXPERIENCE**

- 2011 Visiting Professor, Department of Economics, Soka University, Hachioji, Japan. Fall semester. Subjects taught: Experimental Economics, Happiness and Economics
- 2004 Visiting Professor, Department of Economics, Soka University, Hachioji, Japan. Spring semester. Subject taught: Economics of the European Union

### **RESEARCH EXPERIENCE**

- 2013 Impact Evaluation of Conditional Cash Transfers Programme in Bagac, Bataan (with Marites M. Tiongco, Mitzie P. Conchada, et al)

### **SERVICE TO PROFESSION**

- 2016-17 Reviewer, University of Mindanao International Multidisciplinary Research Journal
- 2007-13 Reviewer, DLSU Business & Economics Review  
Reviewer, Asia-Pacific Social Science Review
- 2010-11 Editor, Asia-Pacific Social Science Review

### **DEPARTMENTAL/UNIVERSITY SERVICE**

- 2018 Self-Assessment Report, ASEAN University Network Programme Assessment, Economics
- 2015-18 Post-K12 Economics Curriculum Committee
- 2012 Programme catalogue, School of Economics
- 2012 Rapporteur, concept paper, President's Council on Science & Technology Complex
- 2008 Self-Assessment Report, ASEAN University Network Programme Assessment, Applied Economics
- 2006 Teaching modules, General Education committees on Great Works, Globalisation and Development

1999-13 Guest teaching, International Studies Department  
(International Trade, Economics of European  
Integration, Research Methods)

### **EXTRACURRICULAR UNIVERSITY SERVICE**

2017 Team Liaison, DLSU Women's Basketball Team  
2014-16 Manager, DLSU Women's Basketball Team  
2013 Team Staff, DLSU Women's Basketball Team  
2012 Assistant Manager, DLSU Women's Basketball Team  
2007-13 Trainer, Alyansang Tapat sa Lasalista  
2004-10 Adviser, The LaSallian (official student publication)  
2008-10 Adviser, Economics Organisation & Young  
Economists Convention  
1994-03 Coach, De La Salle Debate Society

### **COMMUNITY INVOLVEMENT & PUBLIC SERVICE**

2017 Assessor, ASEAN University Network (AUN)  
Quality Assurance at Programme Level  
2013-14 Volunteer teacher, Economics for BS Agriculture  
students, Salikneta Farms, De La Salle-AUF  
2006-10 Examiner, Foreign Service Institute, Department of  
Foreign Affairs  
2003-09 Lecturer, Foreign Service Institute, Department of  
Foreign Affairs  
2003,06 Module writer, Social Protection Programme for Child  
Labour, International Labour Organisation

### **MEDIA COVERAGE**

2016 How to Spot Future Entrepreneurs by Their  
Economic Intuitions, Manila Times, 28 Mar  
2011 Lab Ko La Salle, guest column, The LaSallian, 20  
October  
2009 Incentives are Fine, But Incentives are Also Fines,  
guest column, Manila Standard Today, 13 October  
2008 Business and Sympathy, Benito L. Teehankee  
column reference, The Manila Times, 4 November

### **TEACHING AREAS**

Methods of Research and Academic Writing  
Experimental Economics  
Behavioural, Identity, Happiness Economics  
Economics Education  
Economics of European Integration



## **LANGUAGES**

English (native), Filipino (fluent), Spanish (reading with dictionary), Japanese (beginner)

## **PROFESSIONAL MEMBERSHIPS**

2016 ASEAN University Network Quality Assurance  
2013 Association for Social Economics  
2009 Philippine Economic Society  
2008 Psychological Association of the Philippines  
2002 American Economic Association

## **REFERENCES**

Myrna S. Austria

University Fellow

School of Economics, De La Salle University

2401 Taft Avenue, Manila 1004, Philippines

myrna.austria@dlsu.edu.ph

Tereso S. Tullao, Jr.

Executive Director, Angelo King Institute

Suite 221 St. La Salle Hall, De La Salle University

2401 Taft Avenue, Manila 1004 Philippines

tereso.tullao@dlsu.edu.ph

Dr. Lawrence B. Dacuycuy

Dean, School of Economics

Suite 221 St. La Salle Hall, De La Salle University

2401 Taft Avenue, Manila 1004 Philippines

lawrence.dacuycuy@dlsu.edu.ph